

REP HEADLINE# 6360920 TRF# 335274 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT5/12 11.31

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP. # OFF. # 6556 SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # CONTRACT # 6360920 CLASS: NATL. LOCAL REGIONAL

PRDCT. RNC-ROMNEY EST#464 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT5/12 11.31

REP: TO NSM/NSA
FR CAITLIN FOR SHANE
M5 OK'D, SEE LNS 43-44
TTLS \$144,570
PLS CONFIRM, THX! 10/5/12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16	S		1000P-1100P	30		\$2,800.00	10/5	10/5	0		FRI	0
PROGRAM : 20/20												
43	A		1000P-1100P	30		\$5,000.00	10/4	10/4	1		THU	1
PROGRAM : 20/20												

AGENCY ADVERTISER CODE = AGENCY EST# = 464

AGENCY PRODUCT CODE =

ORD COM1: WE CAN OFFER: \$100 CREDIT

THIS IS A MAKE-GOOD FOR OCT5 ON LINE-16 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT5 ON LINE-17 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
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CHANGES ** WFTV-TV ***

44	500A-530A	30	\$500.00	10/2	10/2
7A					

17	S	1000E-1100E	30	52,800.00	40,000
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STATION	MAKEGOOD OFFERS:
M5	OK'D BUY#16 MISSED: FRI/1000P-1100P OCT5 \$2,800.00 (OCT13/12)
	FRI/1000P-1100P OCT5 \$2,800.00
	FRI/1000P-1100P OCT5 \$2,800.00
	PIS ADVISE.

BUY#16	MISSED: FRI/1000P-1100P	OCT5	30S	\$2,800.00	
BUY#17	FRI/1000P-1100P	OCT5	30S	\$5,000.00	PLS ADVISE..
	OFFER: THU/1000P-1100P	OCT4	30S		
	& FRI/500A-530A	OCT5	30S	\$500.00	

CMT:WE CAN OFFER: \$100 CREDIT

CONTRACT TOTAL	144570.00
TOTAL SPOTS	80

TOTALS	\$409,320	WFTV 35%	WMMG 22%	WRDQ 0%	EFTV 0%
		WOPX 0%			

DENOS	MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	